

HAMPTONS INTERNATIONAL FILM FESTIVAL

THE HAMPTONS INTERNATIONAL FILM FESTIVAL
TO PARTICIPATE IN THIS YEARS
ARTHAMPTONS ON JULY 9th

*Acclaimed photographer and filmmaker Bruce Weber
to create this year's Hamptons International Film Festival
iconic poster*

East Hampton, NY (June X, 2011) – The Hamptons International Film Festival (HIFF) proudly announces that for the first time it will be participating in ArtHamptons - The International Fine Art Fair, on July 9th, 2011 from 12:00PM – 4:00PM at Sayre Park, BridgeHampton. Additionally, HIFF is proud to announce that the critically acclaimed photographer, filmmaker and Montauk resident, Bruce Weber, will create this year's festival poster.

The Hamptons International Film Festival (HIFF) will present limited edition posters that were designed specifically for the film festival in years past. Various area artists, including Julian Schnabel, Ross Bleckner, Cindy Sherman, Eric Fischl and Malcolm Morley, created unique posters for the festival which will be on display, with some available for purchase, at this years ArtHamptons. Additionally, HIFF will also include a raffle for two highly coveted Founders Passes for the upcoming 19th Annual Hamptons International Film Festival. HIFF will also have various other festival items on display and for sale.

“It is our mission at HIFF to search for meaningful ways to share our passion for film with the Long Island community. The opportunity through ArtHamptons to showcase our festival posters, each designed specifically for us by a celebrated area artist, is a great fit for us. Not only do we continue to share our love of film but we are also able to acknowledge the artists who have created inspirational posters for our festival,” says HIFF Executive Director Karen Arikian. “We are especially thrilled to have Bruce Weber join this prestigious group of artists,” adds Arikian.

Now in its 4th year, ArtHamptons has emerged as the nation's premier summer fine art fair for post-war and contemporary art. Last year, over 8,000 art enthusiasts attended with more expected to attend this year.

The 19th Annual Hamptons International Film Festival will take place this year from

October 13th – 17th.

ABOUT THE HAMPTONS INTERNATIONAL FILM FESTIVAL

The Hamptons International Film Festival was founded to celebrate the Independent film - long, short, fiction and documentary - and to introduce a unique, varied spectrum of international films and filmmakers to the public. The Festival is committed to exhibiting films that express fresh voices and differing global perspectives, with the hope that these programs will enlighten audiences, provide invaluable exposure for filmmakers and present inspired entertainment for all.

For more information about the Festival, and to become a member, please visit our website at www.hamptonsfilmfest.org.

###

For more information, please contact FRANK PR:

Phone:

646-861-0843

Lina Plath

lina@frankpublicity.com

Clare Anne Darragh

clareanne@frankpublicity.com